

The B20 Integrity & Compliance Cross-Thematic-Group forms the basis for development of recommendations to the G20 and helps build a trusted voice in the global community. Philip Morris International is fully committed to provide business stewardship, expertise and practical experience in developed and emerging markets. As a platform for dialogue, the B20 is uniquely positioned to advocate for concrete policy proposals from all economic sectors. In addition, the B20 enables very-much needed collective action to tackle global challenges and provides a sounding-board for leading practices in integrity and compliance.

Philip Morris International is known to operate with transparency and integrity, always promoting a level-playing field with a strict anti-corruption and compliance track-record. Serving as Co-Chair at the B20 is undoubtedly a tremendous source of inspiration for us and an encouragement for companies such as ours that are currently undergoing a deep shift in business model and working steadfast to be exemplary in responsible business conduct. As private sector, we need to make compelling commitments and unequivocal calls-to-action in order to set the standard and lead by example.

Philip Morris International strives to consider a timely balancing of challenges and opportunities that each individual Sustainable Development Goal (SDG) poses and the range of challenges and opportunities we are faced within a severely constrained environment. To this extent, SDG 16 and 17 are of critical importance and should serve as the true north of a holistic approach to implement the B20 Integrity & Compliance policy recommendation. Indeed, corruption undermines the rule of law and debilitates the wellbeing of society. Philip Morris International acknowledges that the private sector has an essential role in the fight against corruption and recognizes the growing necessity to explore multistakeholder partnerships with government, business and civil society. It would be negligent to disregard the diversity of learnings that could be provided by strengthening parlours for collective action. In the fight against corruption, sharing best practices and collaboration is paramount.

For example, we support authorities to find, track down, confiscate, and destroy illicit tobacco products. Information sharing is an important aspect of this cooperation. For example, we share information gathered through the several research projects and investigative operations we conduct across the globe every year with the authorities. Capacity building also plays a fundamental role. Our Product Intelligence and Security team also provides technical trainings to law enforcement officers in several countries to help them improve their ability to perform preliminary assessments of the authenticity of products bearing our brands.

The greatest impact that the B20 Integrity & Compliance Cross-Thematic-Group can achieve is to advocate policy recommendations that are accompanied by an actionable implementation plan with a series of public and private interventions to ensure long-term success. Any such implementation approach to adopt and implement new policies by the G20 must take into consideration the governments' willingness to uphold such solutions. Any hesitation in recognizing the importance of new models of public and private cooperation will only delay and hinder the economic and social development of a country.

As pointed out in the policy recommendations, to be successful, all prioritized interventions should be mapped out and then assigned to the respective stakeholder groups and make them accountable to deliver on their promises. For instance, private sector is uniquely positioned help roll out a capacity building program to train public officials and disseminate the use of ethics and integrity standards in government and SOEs. Such exemplary program could be co-designed and jointly delivered as sponsored secondment fellowship, funded and delivered by public and private sector experts under the B20/G20 umbrella and supported by leading civil society and multi-lateral organizations. As Co-Chair, I would like to invite you to join forces and launch the secondment fellowship program in 2019.